



## Media Kit Blog ReiseSpatz

**URL** [www.reisespatz.de](http://www.reisespatz.de)

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### Topics

- ❖ Travel with kids / teenager
- ❖ Couple holiday
- ❖ Roadtrips in Germany, Europe and at long-haul destinations
- ❖ Greate hotels
- ❖ Family-friendly skiing, hiking and cycling areas

### About Me

I founded ReiseSpatz in 2015. The blog is constantly growing and is reaching more and more travel-enthusiastic families and couples in German language. I used to work as online marketing managerin. Now I work self employed as a **full-time travel blogger**.

### Facts & Figures

**Social Media** [Instagram](#) follower: 5.100, [Facebook](#) fans: 2.200, [Pinterest](#) views per month: up to 500,000, [Twitter](#) follower: 2.000

**Readers** up to **65.000 unique visitors** per month (Google Analytics), more than 100.000 page impressions per month, Ø time on site **3:16 minutes**

95% from German speaking countries | 77% are 25- 54 years old | 72% women

